

**Community Freedom Celebration**  
**Monday, July 4, 2011 – Kirkwood Park**  
**SPONSORSHIP OPPORTUNITIES**

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**STARBURST SPONSOR - \$5,000**

- \*Name on Kirkwood Park sign at intersection of W. Adams and S. Geyer in regular rotation for 30 days preceding event
- \*Logo on one side of Kirkwood Road Banner Sign promoting the event for 30 days preceding event
- \*Prominent mention in full-page event promotional piece in *Webster-Kirkwood Times*
- \*On-stage introduction of representative to crowd at event
- \*Full-size ballpark fence banner night of event – sponsor to provide banner
- \*Up-Front seating for 15 with 5 parking passes
- \*Special recognition in event publicity including *Eye on Kirkwood* and utility bill insert
- \***A FREE Dasherboard ad at Kirkwood Ice Rink for one full year -- \$500 Value**  
(ads are subject for review and approval by Ice Rink Mgr, Supt of Recreation and Director of Parks & Recreation)

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**ROCKET SPONSOR - \$3,500**

- \*Prominent mention in full-page event promotional piece in *Webster-Kirkwood Times*
- \*On-stage introduction of representative to crowd at event
- \*Full-size ballpark fence banner night of event – sponsor to provide banner
- \*Display booth site and giveaway opportunity at event
- \*Up-Front seating for 10 with 5 parking passes
- \*Special recognition in event publicity including *Eye on Kirkwood* and utility bill insert

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**GLITTER SPONSOR - \$1,500**

- \*Prominent mention in full-page event promotional piece in *Webster-Kirkwood Times*
- \*On-stage introduction of representative to crowd at event
- \*Full-size ballpark fence banner night of event – sponsor to provide banner
- \*Display booth site and giveaway opportunity at event
- \*Up-Front seating for 6 with 4 parking passes
- \*Special recognition in event publicity including *Eye on Kirkwood* and utility bill insert

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**SPARKLER SPONSOR - \$1,000**

- \* Prominent mention in full-page event promotional piece in *Webster-Kirkwood Times*
- \*Half-size ballpark fence banner night of event – sponsor to provide banner
- \*Up-Front seating for 3 with 2 parking passes
- \*Special recognition in event publicity including *Eye on Kirkwood* and utility bill insert

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**FIRECRACKER SPONSOR - \$500**

- \*Up-Front seating for 2 with 1 parking pass
- \*Special recognition in event publicity including *Eye on Kirkwood* and utility bill insert

**DONATIONS IN SMALLER AMOUNTS ALSO WELCOME**

Donors will be recognized in manner to be determined.

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Make check payable to: City of Kirkwood - Note "July 4<sup>th</sup> Sponsorship" in memo line**

**Mail to: Kirkwood Community Center, Attn: Murray Pounds, 111 S Geyer Road, Kirkwood, 63122**

**Co-Chairs: Barb Byerly, Clyde Farris, Mayor Art McDonnell**

*Thank You!*